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Does inter-municipal cooperation reduce the intensity of tax competition? Evidence on inter-local industrial parks in Germany

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ABSTRACT

We ask whether inter-municipal cooperation serve as a platform by which municipalities coordinate tax policies and reduce the intensity of tax competition. Specifically, we focus on intermunicipal cooperation in form of inter-local industrial parks. We apply the case study-oriented synthetic control method (SCM) to analyze the causal impact of 12 inter-local industrial parks on municipal tax-setting behavior using data on municipalities from West-German states of Hesse and North Rhine Westphalia between 2000 and 2018. We find evidence that inter-local industrial parks lead to tax coordination in some occasions but not in others. Our ex post analysis suggests that tax coordination only takes place in specific political constellations.

1. Introduction

Inter-municipal cooperation (hereafter IMC) has become increasingly widespread in the industrialized world (Hulst and van Montfort, 2007; Rosenfeld et al., 2016). IMC refers to the voluntary cooperation of municipalities in a distinctly defined set of one or more tasks while it preserves local autonomy in the other tasks. In practice, IMC-arrangements cover a wide spectrum of municipal tasks (Hulst et al., 2009; LeRoux et al., 2010). IMC enables local governments to internalize spillovers and allows especially smaller jurisdictions to exploit economies of scale and scope in the jointly performed tasks (Banaszewska et al., 2022; Feiock et al., 2009). There are numerous studies assessing the impact of IMC – asking whether existing IMC-arrangements reduce costs and/or increase efficiency in public service production (for a recent survey- Bel and Sebő, 2019).

But IMC may also have an important side-effect¹: It creates a platform that facilitates the coordination of local policies among union-members. This platform can be used for collusive purposes. In particular, it can be used to coordinate local tax policies and thereby reduce the intensity of inter-local competition (Bischoff et al., 2021). So far, this side-effect of IMC has received little attention in the empirical literature on IMC.² This is surprising because it represents a prime example for the dispute between the normative and the political economy perspective on public policies. Like deficit spending, IMC is a useful instrument in the hands of benevolent governments, but it also invites opportunistic governments to reduces the intensity of inter-local competition (Di Liddo and Giuranno,

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¹ Jaaidane and Larribeau (2023) report another negative side-effect that relates to vertical fiscal relations.

² Three empirical studies on the impact of the French "Establishments for inter-municipal cooperation" are an exception. They will be discussed in detail in section 2.

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2016) and thus systematically mitigates the efficiency gains from federalism (Breton, 1987). This raises a highly relevant question: Is IMC a general threat to inter-local competition and that requires regulation – similar to debt breaks in public finance?

Our paper provides first evidence on this question. We provide an empirical study of the impact of IMC using data from two West-German states in the period 2000–2018. We focus on a specific field of inter-municipal cooperation – namely inter-local industrial parks and investigate whether they are used as platforms to reduce inter-local competition. Inter-local industrial parks are a very good testing ground for a number of reasons. First, they require substantial joint investments and thus represent a strong commitment for long-term cooperation (Bischoff et al., 2021). Second, they are especially suitable for organizing tax coordination because they control important dimensions of the inter-local competition for mobile capital – namely the quality of new local business land and the timing of its development (Taylor, 1992; Bischoff et al. 2021). This makes it easier to enforce coordination (see Feuerstein, 2005). If IMC is used as a tool to reduce inter-local competition, we expect to observe it for inter-local industrial parks. Finally, local business tax rates provide a clear-cut indicator for the intensity of inter-local competition.

We employ the case study-oriented approach of the synthetic control method (SCM) to establish specific impacts of interlocal industrial parks (Abadie et al., 2010; Abadie, 2021). It is especially suitable for cases where the treatment group is small and thus constructing an appropriate control group is challenging. Our analysis covers 12 inter-local industrial parks founded between 2005 and 2014 involving 29 municipalities in the West-German states of Hesse and North Rhine Westphalia. At the 5% level, we find a significant increase in tax multipliers and/or a reduction in the spread of inter-municipal tax rates emerges in three out of twelve cases. In another five cases, the effects are weakly significant. These results indicate that inter-local industrial parks are used as a platform for tax coordination in some occasions but not at a large scale. Our ex-post analysis suggests that these occasions are characterized by specific political constellations in which Christian Democrats have a high vote share in local councils.

The paper proceeds as follows. Section 2 reviews the relevant literature. Section 3 presents the main hypothesis and data. Section 4 describes our empirical strategy before section 5 presents the results. Section 6 contains an expost analysis. Section 7 discusses results and expost analysis before section 7 concludes.

2. Review of literature

2.1. Local tax-setting behavior

Economic theory takes it that local governments compete for mobile businesses and firms (Oates and Schwab, 1988). The most widely studied instruments are local tax rates. A large number of theoretical papers building on them (Wilson, 1999) show that the mobility of capital forces governments to set low tax rates for mobile factors – especially capital. These models assume governments to be benevolent and thus conclude that tax competition leads to welfare losses.

Besley and Case (1995) show that essentially the same behavioral pattern can be rationalized by a model that assumes opportunistic incumbents whose aim is to extract rents. Accordingly, citizens (and firms) compare the bundle of tax rates and public services in their home municipality with the bundle offered in neighboring municipalities. This yardstick competition limits the leeway of incumbents to extract rents through high tax rates and thereby increases efficiency in local government. Finally, the empirical patterns in tax-setting behavior may be the result of social learning (Baskaran, 2020). In this case, the welfare interpretation is unclear.

All three interpretations predict the tax-setting behavior to be spatially correlated – a pattern reported in many empirical studies (Revelli, 2001; Allers and Elhorst, 2005); Hereafter, we use the term (inter-local) tax interdependence whenever we refer to the empirical phenomenon but continue to refer the theoretical concepts – in particular inter-local tax competition – whenever the underlying mechanism is meant.

While most studies on inter-local interdependence look at tax-setting behavior, Taylor (1992) turns to the interdependence in infrastructure investments. He argues that time is the main strategic variable: Municipalities can increase the chance of attracting firms if they are faster in providing the necessary infrastructure than their competitors. Jayet and Paty (2006) build a two-stage model of inter-local competition. In stage 1, the municipalities build infrastructure before they compete using tax rates in stage 2. Their model explains why we often see an overprovision of land devoted to business purposes (see also Dembour and Wauthy, 2009). This implies that municipalities set inefficiently low tax rates and provide too much business-related infrastructure (Jayet and Paty, 2006; Riedel et al., 2020; Taylor, 1992). This notion is supported by Büttner (2016). Using data from Germany, he finds that municipalities exposed to more intense tax competition provide a higher amount of commercial land.

2.1.1. Policy coordination and IMC

Local governments can increase their freedom of maneuver and fight inefficiencies from overly intense inter-local competition by coordinating their (tax) policies. However, the literature on tax coordination (Keen and Konrad, 2013) points at severe limits in the enforceability of tax agreements (see also Kehoe, 1989). In particular, enforceability is limited by the fact that tax rates are just one among many instruments in the competition for mobile capital. The literature also shows that coordination is more difficult among heterogeneous jurisdictions (Brangewitz and Brockhoff, 2017). For instance, the outsider position is found to be particularly interesting for small jurisdictions with large neighbors (Keen and Konrad, 2013). Drawing analogies from the literature on cartels (Levenstein and Suslow, 2006) the likelihood of successful coordination can be increased if jurisdictions are organized in associations because these facilitate surveillance and side-payments and provide a platform to punish defectors (see Feuerstein, 2005).

The critical role of inter-local platforms in the coordination of tax policies provides a link to the literature on IMC. Bischoff et al. (2021) provide an empirical analysis on the question whether intra-regional competition fosters inter-municipal cooperation. They apply a hazard model to a panel of more than 6000 West-German municipalities between 2000 and 2015 and find inter-local industrial

parks more likely to emerge among municipalities that – other things equal – have low business tax rates and high land tax rates. The current paper builds on Bischoff et al. (2021) and ask whether the foundation of inter-local industrial parks change local tax-setting behavior in a way consistent with a reduction of inter-local tax competition.

2.1.2. Inter-local competition and IMC

Very few papers address the relationship between IMC and inter-local competition. Di Liddo and Giuranno (2016) analyze the impact of IMC on yardstick competition in a theoretical model. They argue that governments interested in extracting rents make use of IMC because this increases the amount of extractable rents without reducing the probability of re-election. While rent extraction is unlikely to play a major role in industrial parks, the main logic of Di Liddo and Giuranno (2016) still applies: Inter-local industrial parks may serve as a means to take the bite out of intra-regional competition for mobile capital.

Three empirical papers on the French "Establishments for inter-municipal cooperation" (EIMC) are closely related to the current study. Charlot et al. (2015) analyze the impact of EIMC in urban French municipalities on local business taxes. Using spatial panel models, they find EIMC-membership to lead to higher business tax rates. Breuillé et al. (2018) analyze the impact of EIMC on the rates of four major local taxes using a difference-in-difference approach as well as instrumental variable techniques. They show that the membership in an EIMC increases the overall burden from municipal tax rates considerably while the tax rates imposed by member municipalities themselves decrease. Agrawal et al. (2020) apply a spatial econometrics approach and use historical unions as an instrument for the EIMC formed recently. They find the policy interaction of municipalities within the same EIMCs to be more intense than the interaction with outside municipalities. In sum, these studies support the notion that EIMC reduce the intensity of inter-local tax competition.

EIMC are multi-purpose institutions in charge of a wide range of important municipal tasks. The underlying legislation allows municipalities to share the local tax base with the EIMC or to transfer the right to raise local taxes to it. Since, 2014, the EIMC council is elected by the citizens in the member municipalities. Moreover, the central government ultimately required every municipality to be part of an EIMC. Given these characteristics, EIMC are a very special case that is by no means representative for IMC-arrangements found elsewhere. Instead, they more resemble the fully-fledged jurisdictions – similar to the German "Verbandsgemeinde" (see also Breuillé et al., 2018).

We are not aware of any study on inter-local tax interdependence and IMC in Germany. However, there are studies that indirectly relate to this topic. Büttner and Schwerin (2016) argue that the strikingly large number of German municipalities apply exactly the same tax rate is an indication of partial tax coordination, but they do not test this notion. Blesse and Martin (2015) analyze municipal tax setting behavior in the German state North Rhine-Westphalia and find more intense tax interaction among municipalities located in the same county or administrative district (Regierungsbezirk) or covered by the same local newspaper. While these studies indicate that tax coordination takes place where there are networks or organizations of inter-local interaction, they do not empirically test for this the relationship. This is where our paper comes in.

3. Main hypothesis and data

3.1. Main hypothesis

Consider a certain municipality located in a competitive environment. If tax competition is intense, both citizens and a benevolent local government share the objective to reduce the intensity of tax competition because this increases welfare along with their budgetary room of maneuver. If governments are opportunistic, the main logic of Di Liddo and Giuranno (2016) applies: Inter-local industrial parks can serve as a means by which local governments can take the bite out of yardstick competition and thereby facilitate rent-extraction without diminishing their re-election prospects.

By establishing an inter-local industrial park, municipalities create an institutional platform that facilitates inter-local coordination in the future. If we combine the main logic of the theory of tax coordination with Taylor (1992)'s theory on competition in infrastructure investments, we see that inter-local industrial parks are a particularly promising instrument in tax coordination: Municipalities that agree on a joint industrial park automatically also agree on a common quality of infrastructure and timing of land development. This implies a commitment not to circumvent a possible agreement on tax policy by shifting the competition to the field of infrastructure quality or the time of finalizing it. Thus, we hypothesize:

Main Hypothesis:

Inter-local industrial parks constitute a platform that is used to reduce the intensity of intra-regional tax competition.

Following the literature on tax interdependence (see section 2), we use the multiplier of the local business tax as the main indicator. The above hypothesis implies that municipalities connected by a joint industrial park set higher business tax rates – other things equal. In addition, we use the average bandwidth of tax rates among cooperating municipalities. Here, tax coordination implies a reduction in bandwidth.

German municipalities are a suitable testing ground. They provide important public services like local roads, industrial parks or pre-school childcare and have leeway when choosing quality and quantity of many public services. More than 50 percent of municipal revenues come from unconditional grants distributed through a formula-based fiscal equalization system and from vertical tax sharing (Büttner, 2016). The local business tax is the most important endogenous source of municipal revenues accounting for 18 percent of revenues in West-Germany in 2015. Municipalities set the effective rate on profits of local business establishments by fixing the so-called tax multiplier (applied to a unified tax base). Similarly, they determine the tax multipliers and receive the revenues from local land taxes (Bischoff and Krabel, 2017). The land tax A levied on land used in agriculture and forestry raises negligible revenues while

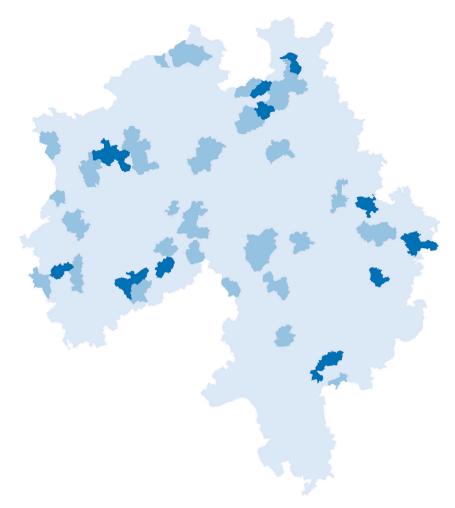


Fig. 1. Map of municipalities with joint industrial park.

Note: The map shows the two states of Hesse and North Rhine Westphalia. The upcoming analysis is restricted to inter-local industrial parks founded between 2005 and 2014 and encompassing municipalities of only one state. The corresponding municipalities are marked in dark blue while the joint industry parks founded before or after this period are marked in light blue. The latter are not included in the donor pool.

the land tax B levied on the ratable value of real estate contributes some 5 percent to the budget of West-German municipalities on average (in 2015).³

German local governments can regulate the use of land within its borders. Similar to the system of land zoning in the US, German land-use regulation follows the principle of functional zoning. Accordingly, municipalities develop plans of land-usage in which they legally dedicate land to specific purposes (Hirt, 2012). Firms are only allowed to operate on land dedicated to business activities. Changes in the plans for land-usage must pass the municipal council and need approval by an upper-tier administration. In most cases, German municipalities play an active role in the developing and marketing and managing business land (Bischoff et al., 2021). When industrial parks are developed jointly, the details of the cooperation is often settled in formal contracts. In many cases, special inter-municipal unions (Zweckverbände) are formed for these purposes (Bischoff et al., 2021).

3.2. Data

Given the lack of official data, we collect data on joint industrial parks from 1) from an extensive study on German joint industrial parks by Wuschansky and König (2006), 2) official data on municipality owned enterprises, 3) official data on administrative unions, 4) federal commercial estate databases. 5) finally, we conduct supplementary internet searches to have a complete data set of joint

³ Data on revenue shares from Bundesministerium der Finanzen (2021) and own calculations.

Inter-local industrial parks included in the analysis.

State	Name of the industrial park	Founded in	Municipalities involved
Hesse	Netzwerk Industriepark Kassel	2005	Kassel, Fuldabrück, Lohfelden
Hesse	Gewerbegebiet ehem. Husarenkaserne	2006	Nentershausen, Herleshausen, Sontra
Hesse	Interkommunales Gewerbegebiet "Friedrichsfeld"	2006	Kirchheim, Niederaula
Hesse	Fliegerhorst Langendiebach	2011	Bruchköbel, Erlensee
Hesse	Gewerbegebiet Limes	2011	Hammersbach, Büdingen, Limeshain
NRW	Interkommunales Gewerbegebiet Air-Park Schwarze Heide	2007	Dinslaken, Hünxe, Voerde (Niederrhein)
NRW	Interkommunales Gewerbegebiet "Ravenna Park"	2010	Gütersloh, Halle (Westf.), Werther (Westf.)
NRW	Gemeinsames Gewerbegebiet Niederkassel-Troisdorf	2010	Alfter, Troisdorf
NRW	Gewerbegebiet Much - Neunkirchen-Seelscheid AöR	2010	Much, Neunkirchen-Seelscheid
NRW	Gewerbepark Am Wiehen	2011	Löhne, Hüllhorst
NRW	Interkommunaler Gewerbepark Vorgebirge Bornheim-Süd/Alfter-Nord	2013	Alfter, Bornheim (Rheinland)
NRW	Interkommunales Gewerbegebiet "Inden/Eschweiler - Am Grachtweg"	2014	Inden, Eschweiler

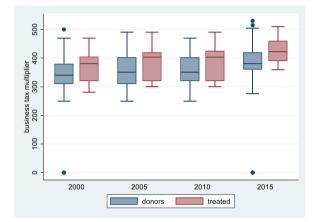


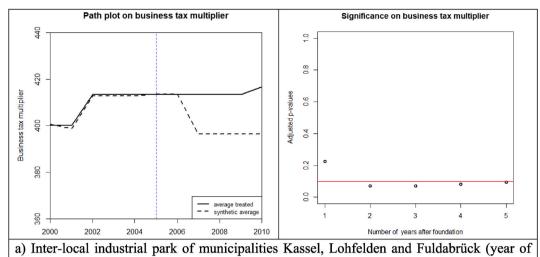
Fig. 2. Business tax multiplier in treatment group and donor pool (selected years).

Note: The box plots show the business tax multiplier for the treated municipalities and the donor pool for selected years. Outliers are marked in dots, the upper/ower hinge of the box mark the 75/25 percentile respectively (with the median inside the box). The adjacent lines at the end of the whiskers mark the 99 percentile and 1 percentile respectively.

Table 2

Descriptive statistics for treatment group and donor pool in year 2004.

Variable	treatement group				donor pool					
	Obs	Mean	Std. Dev.	Min	Max	Obs	Mean	Std. Dev.	Min	Max
population	29	33078	42601	3101	194464	459	19920	37406	1187	646889
share of pop <18 years [%]	29	19.36	1.51	16.20	22.77	459	19.63	2.05	14.21	28.40
land scarce	29	0.93	0.26	0	1	459	0.75	0.43	0	1
motorway access	29	0.45	0.51	0	1	459	0.25	0.43	0	1
urban cluster	29	0.41	0.50	0	1	459	0.21	0.41	0	1
tax capacity	29	661	157	367	1010	459	669	281	77	2687
business tax multiplier	29	382	55	300	490	459	355	48	250	490
share Christian democrats [%]	28	39	9	22	57	459	41	13	0	73
share local initiatives [%]	28	8	8	0	26	459	14	12	0	100
Neighbors' population (median)	29	24973	21798	3389	79286	459	17694	23291	533	231127
Neighbors' share of pop <18 (median)	29	0.19	0.01	0.17	0.22	459	0.20	0.02	0.16	0.24
Neigbhors with abundant land	29	0.95	0.20	0	1	459	1.66	1.79	0	9
Neighbors with motorway access	29	2.90	1.47	1	6	459	1.64	1.54	0	11
Neighbors' tax capacity (median)	29	683	165	377	1004	459	637	205	168	2257
Neighbors' business tax multiplier (median)	29	379	55	300	460	459	354	44	290	455
Neighhors with same strongest party	26	3.92	2.40	0	11	459	3.46	2.07	0	13
Neighbors in the same county	29	3.88	1.37	0	6	459	3.76	1.59	0	8



foundation 2005)

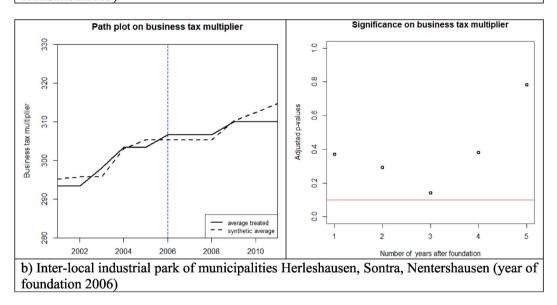


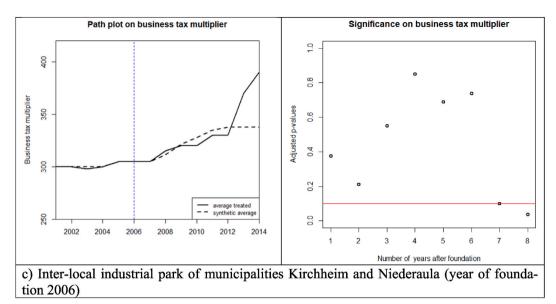
Fig. 3. Real and synthetic average business tax multiplier for inter-local industrial parks in Hesse.

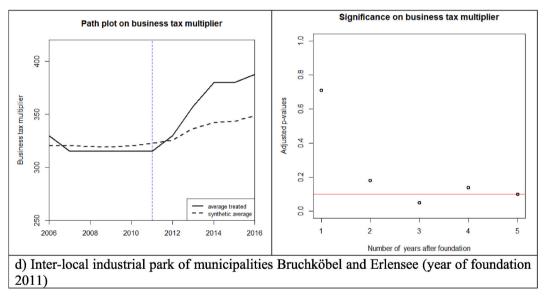
industrial parks in Germany (see also Bischoff et al., 2021).⁴ For every joint industrial park, we know which municipalities participate and the year in which the contractual agreement underlying the joint industrial park was signed. Less than 8 percent of the German municipalities participate in a joint industrial park. Cooperation is more frequent in Western and South-Western states. Some parks date back to the 1970s. Most inter-local industrial parks encompass two cooperating municipalities while parks with four or more partners are rare (Bischoff et al., 2021).

We use a panel data set of municipalities of the two German states Hesse and North Rhine Westphalia between 2000 and 2018. We focus on these two states because their municipalities did not go through fundamental regional reforms like the East-German states, nor are many of their municipalities organized in multi-purpose organizations (so-called Verbandsgemeinden, Samtgemeinden, Ämter, Verwaltungsgemeinschaften). The latter restrictions were imposed because these organizations perform municipal tasks on their behalf and thus may serve as a platform to organize tax policy coordination. In many cases, joint industrial parks are organized within these organizations. This makes it difficult to define an adequate control group.

Restricting the sample to Hesse and North Rhine Westphalia leaves us with a balanced panel covering 837 municipalities from 2000

⁴ The data on joint industrial parks is complemented by a wide range of official municipal level data provided by the Regional Database of the German Federal Statistical Office and the statistical Offices of the Länder. Further data on the German highway network was kindly provided by Leibniz Institute of Ecological Urban and Regional Development (http://autobahn.ioer.info/).







to 2018. 103 of them are organized in a total of 49 inter-local industrial parks. Roughly 70 percent of them have only two members and parks covering more than three members are rare. More than two thirds of them were founded before 2005. In the upcoming analysis, we will focus on those inter-local industrial parks founded between 2005 and 2014 and encompassing municipalities of only one state. This provides us with a sufficiently long period of observation before as well as after treatment. In Fig. 1, the relevant municipalities are marked in dark blue while the joint industry parks founded before or after this period are marked in light blue. This leaves us with 12 new agreements on joint industrial parks involving a total of 29 participating municipalities for our analysis (see Table 1). Seven agreements involved two municipalities while the others consist of three municipalities.

4. Empirical strategy

The data is suitable for a difference-in-difference approach. In the upcoming analysis, we apply the synthetic control method (SCM). It generalizes the usual difference-in-differences (DiD) model by allowing for uncontrolled confounders that vary over time (Abadie et al., 2010; Abadie, 2021). Given the small number of treated units, we prefer this approach over a standard DiD-approach for two reasons. First, the DiD model is prone to a violation of the parallel trend assumption when data no longer support the pre-treatment trends. The SCM method enables a carefully construction of counterfactuals. Second, the synthetic control method provides detailed insights on the impacts of individual consortia while the DiD approach only establishes the overall effect of inter-local industrial parks

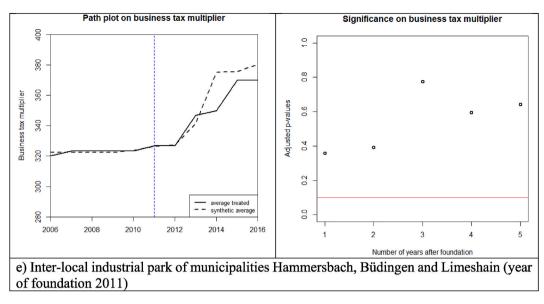


Fig. 3. (continued).

on tax coordination. The practical problem of multiple treated units is settled by aggregation (Abadie, 2021).

In obtaining the SCM estimator of effects of a inter-local industrial park in a state for year t, $t = T_0+1$, T_0+2 , ..., T, we rely on a donor pool of n municipalities r, r = 1,2,...,n, within that state, where no joint industrial park exist. In order to control for spillover effects, communities adjacent to the treated area are excluded. The treated area 0 consists of two or more municipalities in which an inter-local industrial park is founded in year T_0 .⁵

Let Y_{rt} be the indicator of tax coordination as the outcome of interest that is observed for all regions r at any year t in the sample period. The effect α_{0t} is given by the difference between the values of coordination variable with and without a joint industrial park, Y_{0t}^F and Y_{0t}^N , in the treated area 0:

$$\alpha_{0t} = Y_{0t}^{F} - Y_{0t}^{N}, t = T_{0} + 1, T_{0} + 2, \dots T.$$
(1)

While the outcome variable Y_{0t}^{F} is observed for $t > T_0$, $Y_{0t} = Y_{0t}^{F}$, the potential extent of tax coordination, Y_{0t}^{N} is unobservable in the post-treatment period. In the SCM approach, the counterfactual Y_{0t}^{N} is estimated by constructing a synthetic control unit that resembles the treated area in its characteristics and outcome in the pre-treatment period as close as possible. The best match determines the optimal weights $w_1^*, w_2^*, ..., w_n^*$, with $0 \le w_r^* \le 1$ and $\sum_r w_r^* = 1$ for r = 1, 2, ..., n, of the control communities in the synthetic municipality.

The synthetic control method uses the optimal weights $w_1^*, w_2^*, ..., w_n^*$ to estimate the counterfactual tax multiplier Y_{0t}^N as a linear combination of observed outcomes Y_{rt} in a set of control municipalities:

$$\widehat{\mathbf{Y}}_{0t}^{\mathsf{N}} = \sum_{r=1}^{n} w_{r}^{*} \cdot_{\mathbf{Y}rt}.$$
(2)

For a feasible implementation of SCM, we randomly select n = 100 control units from the donor pool. With (2), the synthetic control estimator of the effect of inter-local industrial parks a_{0t} is given by

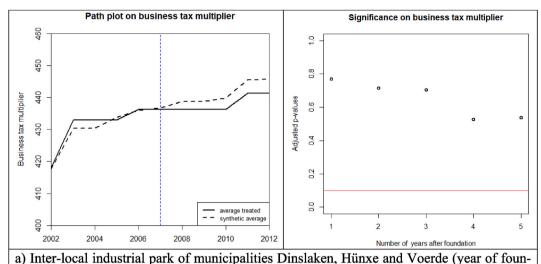
$$\widehat{\alpha}_{0t} = Y_{0t} - \sum_{r=1}^{n} w_{r}^{*} \cdot y_{rt}, t = T_{0} + 1, T_{0} + 2, \dots T.$$
(3)

Abadie (2021) examines the properties of the SCM estimator $\hat{\alpha}_{0t}$ for an underlying linear factor model that does not impose parallel output trends (see also Abadie et al., 2010). Multiple unobserved components are allowed to exert varying effects over time. $\hat{\alpha}_{0t}$ is an unbiased estimator of the effect if the synthetic control reproduces the observed and unobserved characteristics of the treated area. With regard to the unobserved features the match is favorable when transitory shocks are small. Although the bias bound inversely depends on T₀, a bad match between the characteristics of the treated area and the synthetic control unit cannot be compensated by an

increased pre-treatment period. In particular, the ability of the synthetic control \widehat{Y}_{0t}^{N} to reproduce the path of the tax multiplier Y_{0t} in the pre-treatment period t = 1, 2, ..., T₀, is deemed as an indication for a low bias.

Statistical inference of the tax effect of inter-local industrial parks $\hat{\alpha}_{0t}$ can be based on placebo tests as a special variant of permutation tests (Abadie and Gardeazabal, 2003; Abadie et al., 2010; Abadie, 2021). In our approach, the treatment is successively

⁵ As inter-local industrial parks can be founded at any time in year T_0 , we mainly assess the initial change in business taxes starting in year T_0+1 .



dation 2007)

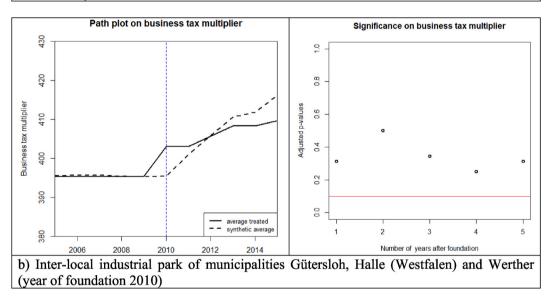


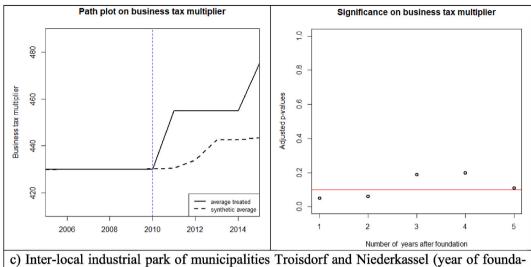
Fig. 4. Real and synthetic average business tax multiplier for inter-local industrial parks in North Rhine-Westphalia.

assigned to all randomly selected control municipalities of the donor pool. By estimating the placebo effect in the control regions, a permutation distribution of tax effects of interlocal industrial parks $\hat{\alpha}_{rt}^{PL}$, r = 1,2,n, is generated. According to our main hypothesis of rising business tax rates or catching-up following the agreement of a joint industrial park, one-sided placebo tests are conducted.⁶ In order to obtain valid inference, control municipalities with a bad pre-treatment match are excluded from testing.⁷ As in a classical permutation test, lead-specific actual significance levels (p-values) can be computed by establishing the rank of the real effect $\hat{\alpha}_{0t}$ in the distribution of the placebo effects (Cavallo et al., 2013). The adjusted p-value at lead h is obtained from the reduced sample of m control municipalities (m \leq n) with an acceptable pre-treatment fit (Galiani and Quistorff, 2017).

We apply the synthetic control method to estimate the treatment effects of joint industrial parks formed in the period from 2005 to 2014 on tax coordination in five sub-sequent years in the two German states Hesse and North Rhine-Westphalia. Municipalities that started cooperating before 2005 or after 2014 were excluded from the donor pool – leaving us with 734 untreated municipalities. In addition, we exclude all neighbors of municipalities with joint industrial parks from the donor pool to rule out spillover effects. This

⁶ The one-sided inference can substantially increase the power of the test (Abadie, 2021).

⁷ Abadie et al. (2011) gauge a bad pre-treatment fit by means of the ratio between the pre-treatment MSPEs of a placebo and the treated unit. Per default a ratio of 20 is used to discard the placebo. However, robustness checks show that our testing results hold for a wide range of MSPE ratios.



tion 2010)

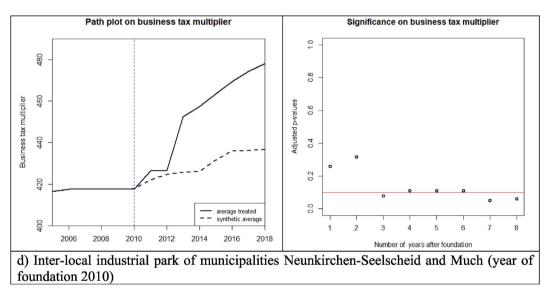
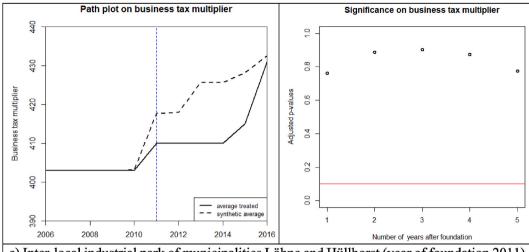


Fig. 4. (continued).

leaves us with 495 municipalities in the final donor pool. Fig. 2 shows the distribution of business tax multipliers in donor pool and treatment group for selected years.

When generating the synthetic control group, we restrict the relevant donor pool to municipalities from the same state as the treated municipalities to avoid any biases resulting from differences in state regulation or changes in the latter. In each case, 100 randomly selected municipalities from the relevant part of the donor pool are used to construct synthetic controls with respect to essential municipal characteristics. We recurred to random sampling because of the size of the donor pools (Hesse: 298; North Rhine-Westphalia 161). Moreover, a random selection of control units tends to be favorable for a bias bound of the SCM estimator (Abadie et al., 2010; Abadie, 2021).

Table 2 provides the descriptive statistics for municipalities in the treatment group and in the donor pool. We use the per capita tax revenues from vertical tax sharing generated by the observed municipality. We control for the seat share of Christian democrats as well as local associations in the municipal council to account for partisan effects and differences in local preferences. Next to these time-variant confounders, we use a number of other variables that are indirectly related to local tax-setting behavior and potentially drive the emergence of interlocal industrial parks (Bischoff et al., 2021). Two variables account for the availability of suitable land in municipality m and its neighbors. The dummy variable "land_scarce" takes on the value 1 if the share of land available for development (captured by land currently used in farming and forestry) in a certain municipality m is below the median of all municipalities (0 else). In addition, we introduce the number of neighboring municipalities for which the corresponding share is larger than the median. The availability of a good transport connection is captured by a dummy variable that takes on the value 1 if there is a motorway junction



e) Inter-local industrial park of municipalities Löhne and Hüllhorst (year of foundation 2011)

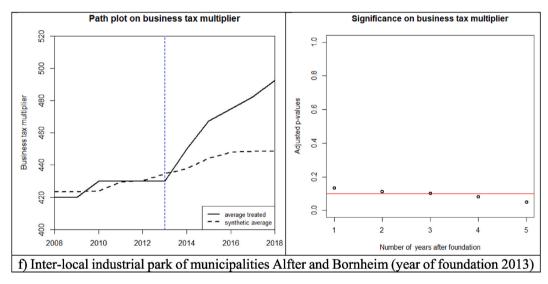


Fig. 4. (continued).

within the jurisdictional borders of municipality m (0 else) and a separate variable equal to the number of neighboring municipalities with a motorway junction.

We use the (logarithm of the) total number of citizens, the share of inhabitants younger than 18. In addition, we include the corresponding median values among municipality m's neighbors as well as the median for the fiscal capacity among neighboring municipalities. We include the number of neighboring municipalities that have the same strongest party in the local council as municipality m to capture expected political transaction costs associated with tax coordination without formal municipal agreement. Finally, we use time-invariant confounders. Urban clusters are marked using a dummy that takes the value 1 in all cases where municipality m or one of its neighboring municipalities has more than 1,00,000 inhabitants (0 else) or has the status of a city with county rights. We use the number of neighboring municipalities in total and the number of neighbors belonging to the same county (Bischoff et al., 2021). Separate dummies mark municipalities located at state borders and all years with an active IMC-promotion policy at state level.

To construct synthetic controls for the treated areas, optimal weights of the selected control municipalities, $w_1^*, w_2^*, ..., w_n^*$, and the regional characteristics and pre-treatment outcome, $v_1^*, v_2^*, ..., v_{k+1}^*$, have to be determined for all inter-local industrial parks.⁸ As a result, we obtain synthetic control regions that resemble the treated areas much more closely than a simple average of the control municipalities. While the similarity is very close for some variables, a nearly perfect match cannot be obtained for all variables (Abadie

⁸ The optimal weight is chosen such as to minimize the mean squared prediction error (MSPE) of the syn-thetic control with respect to Y_{0t}^{N} in the pre-treatment period.

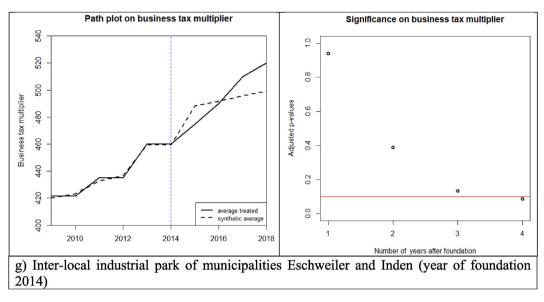


Fig. 4. (continued).

et al., 2011; Cavallo et al., 2013). However, variables with larger deviations usually have low v-weights and thus only play a subordinate role in the construction of the synthetic controls. This construction process accounts for time-variant uncontrolled confounders.

5. Results

5.1. Major results

In Hesse, the inter-local industrial parks in our sample were founded in 2005, 2006 and 2011. In one case (Inter-local industrial park of municipalities Kirchheim and Niederaula) we find significant differences in the tax multiplier of the cooperating municipality and the synthetic control unit at the 5% level (Fig. 3). In the two other cases (Inter-local industrial park of municipalities Kassel, Lohfelden and Fuldabrück, and inter-local industrial park of municipalities Bruchköbel and Erlensee), the differences in tax multipliers prove to be weakly significant (10% level).

For North Rhine-Westphalia, we analyze seven industrial parks founded between 2007 and 2014. Fig. 4 shows significant differences at the 5% level in the business tax multiplier for the two parks founded in 2010 (Inter-local industrial park of municipalities Niederkassel and Troisdorf, and inter-local industrial park of municipalities Neunkirchen-Seelscheid and Much) and weakly significant effects for two parks founded in 2013 and 2014 (Inter-local industrial park of municipalities Alfter and Bornheim (Rheinland), and inter-local industrial park of municipalities Eschweiler and Inden).

In sum, we find evidence that inter-local industrial parks serve as a platform to coordinate tax policies and reduce the intensity of inter-local tax competition in one quarter of the cases. If we include those cases where the effect is significant at the 10 percent level, the share rises to more than half of the cases. At both levels of significance the rise of the tax multipliers appears to be sizeable.

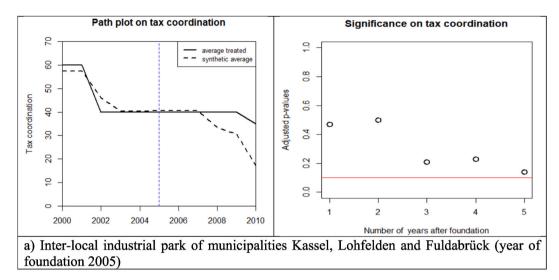
5.2. Robustness checks

In this section, we present two robustness checks. The first one relies on an alternative measure to capture tax coordination. In the analysis underlying Figs. 3 and 4, we use the business tax rate to measure the intensity of tax competition a municipality is exposed to. In the underlying logic, tax coordination implies an increase in business tax rates in the treated units – as compared to the counterfactual. However, tax coordination could also imply a reduced bandwidth of tax rates among cooperating municipalities. This can be achieved without an increase in tax rates. To capture this second form of tax coordination, we calculated the following new indicator:

$$Y_{rt} = \frac{n}{n-1} (\max\{t_{it}\} - \operatorname{av}\{t_{it}\})$$

For a municipality within the treatment group, it calculates the average deviation in the tax rate t_{it} of all partners in the joint industrial parks to the highest tax rate in the consortium. Here, n is the number of partners. For the non-treated municipalities, the same indicator was calculated for a fictitious inter-local industrial park consisting of the municipality and random selection of *n* direct neighbors. We keep the constellation of municipalities for which the measure is calculated constant across the entire period.

Using this measure, we reran the analyses above. The results are presented in Figs. 5 and 6. For Hesse, we only find weakly significant effects for two of the five inter-local industrial parks (Inter-local industrial park of municipalities Herleshausen, Sontra, and



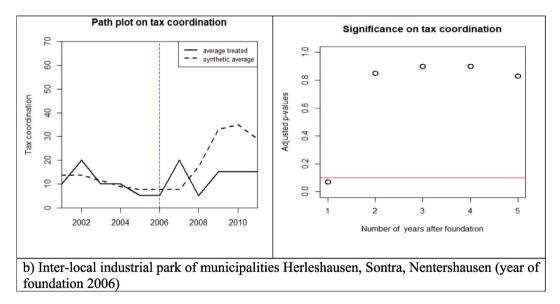
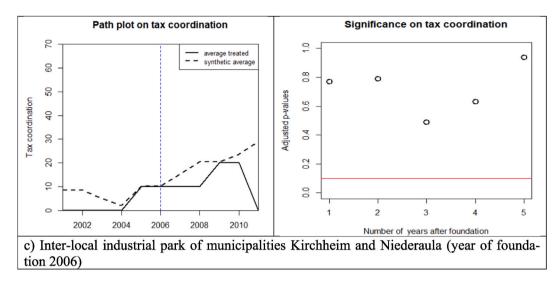


Fig. 5. Real and synthetic tax coordination for inter-local industrial parks in Hesse.

Nentershausen, and inter-local industrial park of municipalities Bruchköbel and Erlensee). In North Rhine Westphalia, a significant effect in the second form of tax coordination appears in two cases (Inter-local industrial park of municipalities Niederkassel and Troisdorf, and inter-local industrial park of municipalities Neunkirchen-Seelscheid and Much) at the 5% level and a weakly significant effect is reported for a third industrial park (Inter-local industrial park of municipalities Alfter and Bornheim (Rheinland)).

In our second robustness check, we apply the dynamic DiD approach proposed by de Chaisemartin and D'Haultfœuille (2024). It accounts for the fact that our treatment is staggered and its effect may take time to emerge. We examine both the effect of inter-local industry parks on the business tax multiplier and our second indicator for tax coordination. We conduct the analysis for the entire sample (for both Hesse and NRW), and then separately for each state. Fig. 7a-c shows the effect of inter-municipal industrial parks on the business tax multiplier, while Fig. 8a-c illustrate the impact on tax coordination. The time-variant cofounders are the same as those used in the SCM analysis.⁹ We do not observe any consistent effect of inter-local industrial park, neither on the business tax multiplier nor on the alternative measure.

⁹ In a further robustness check, we also included the new variables on mayors and small institutional changes introduced in the ex post analysis in section 7. The results do not change.



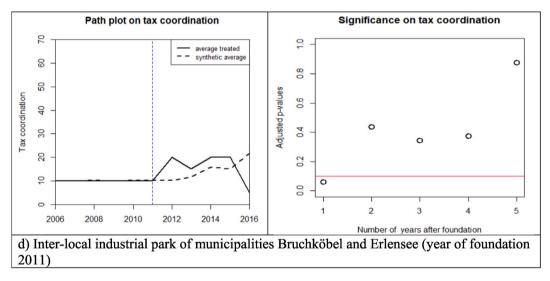


Fig. 5. (continued).

Table 3 summarizes the results of the SCM and DiD analyses for both indicators of tax coordination. While there the DiD approach does not yield any significant results, the SCM approach yields mixed results. Here, significant effects are more frequent for the first indicator. This holds for both levels of significance. Only the inter-local industrial park of municipalities Kirchheim and Niederaula in Hesse, and inter-local industrial park of municipalities Niederkassel and Troisdorf, and municipalities Neunkirchen-Seelscheid and Much in North Rhine Westphalia support our main hypotheses at the 5-percent level of significance. In the latter two cases, support is found for both our indicators while the Hessian case only finds an increase in average tax multipliers but no change in the bandwidth of tax multipliers. At the 10 percent level of significance, we find another four cases where inter-local industrial parks lead to an increase in the tax multiplier and one case with a reduction in bandwidth of tax multipliers and one case with an effect on both indicators.

6. Ex post analysis

In sum, we find some evidence that joint industrial parks are used to coordinate tax policies among their members. The DiDregression indicate that tax coordination and increased local business taxes are not systematic side-effects of joint industry parks. On the other hand, the SCM approach informs us that this effect only occurs in a limited number of cases. Thus, we find only partial support for our main hypothesis. This raises the question whether the cases for which there is evidence for tax coordination differ from

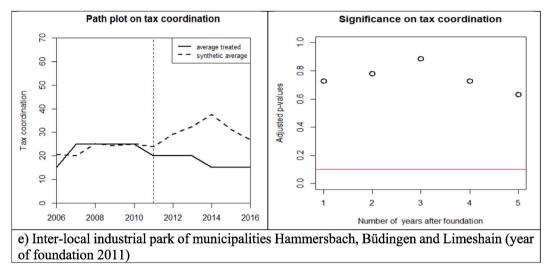


Fig. 5. (continued).

those cases where there is no such evidence. This question is addressed in the ex post analysis.¹⁰ The ex-post analysis draws on the institutional collective action (ICA) approach pioneered by Richard Feiock and co-authors (Feiock et al., 2009) and on the literature on the stability of collusive agreements (see section 2). Both strands of literature address the question under which conditions agreement of organizations that compete with each other can stabilize cooperation.

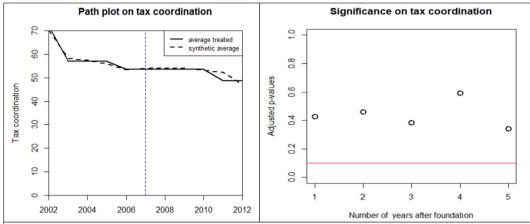
The ICA approach focuses on the role of intra-consortial transaction costs. The more heterogeneous the consortia are internally, the higher the transaction costs and thus the more difficult it is to reach a stable agreement. In the IMC-literature, this is referred to as the homophily effect (Bel and Warner, 2016). A similar argument can be made in the case of tax coordination (Brangewitz and Brockhoff, 2017). Below, we calculate demographic, political and fiscal measures to see whether the homophily effect explains why tax coordination is observed in some cases but not in others. Specifically, we use the standard deviation with respect to population size and fiscal capacity as well as the vote share of Christian Democrats (CDU), Social Democrats (SPD) and local initiatives in the local council. The higher the standard deviation, the less suitable a consortium is for tax coordination. To check for a possible impact of partisanship, we also include the average seat share of all three parties across member municipalities.

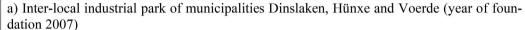
Collusive behavior is not discussed in publicly accessible formats or codified in publicly available documents. Instead, it takes the form of informal agreements that are neither justiciable nor directly observable for researchers. Thus, the channels through which tax coordination is enforced cannot be observed directly but only inferred indirectly. But the literature informs us about constellations in which coordination is more or less likely. First, collusion is more likely if firms can commit not to use another arena to bust the agreement (Taylor, 1992). As explained before, this is particularly true for joint business parks because the municipalities agree on a common quality and timing of establishing the business parks. Thus, essential instruments of strategic competition for firms identified in the literature are not available in this case. However, this applies to all inter-local industry parks and can thus not explain our results.

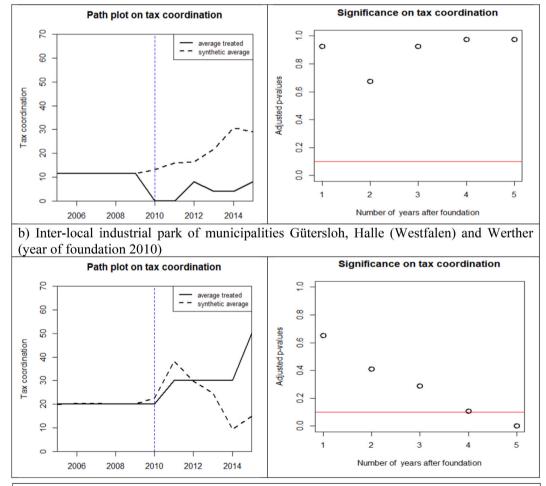
Next, we turn to the question whether other mechanisms to stabilize these agreements may be relevant. Trust among the leading representatives within the consortium is likely to play an important role in this respect. While trust is not directly observable, it is reasonable to argue that trust among local representatives is higher if they have been interacting with each other for a considerable period of time and/or if they belong to the same political party. Based on data about mayors, we develop two measures to capture trust indirectly. First, we calculate the number of years that the current group of mayors within a given consortium is in office. Second, we calculate the number of mayors belonging to the same political party. The larger these numbers, the more suitable a consortium is for tax coordination.

Informal agreements can also be stabilized by the threat of retaliation (Feuerstein, 2005). IMC-arrangements in other fields of government activities (e.g. sewage, public transportation) may serve as an arena to punish the lack of cooperation in the field of tax policies. The more intense the cooperation among municipalities is in other fields, the more options there are to retaliate and thus the easier it is to stabilize tax coordination. In addition, cooperation in other fields is likely to help build trust. Thus, we expect consortia whose member municipalities cooperate intensively in other fields to be more successful in coordinating tax policies. To test for this,

¹⁰ Next to the empirical ex post analysis offered in this section, we conducted a web-search, accessed to available minutes of official council meetings of the involved unions and contacted managers of selected institutions managing the land development in the joint industry parks. The – admittedly incomplete – coverage we managed to find did not contain any hint towards tax coordination. Thus, the mechanism underlying our main hypothesis is not openly discussed in public. This result is in line with the major claim of our paper according to which using the platform of joint industry parks to coordinate tax policies is similar to informal meetings that private firms collude and raise prices. These activities take place behind closed doors and thus cannot be found in official minutes or similar documents. If anything, the fact that we do not even find newspaper articles or blog entries voicing the same conjecture as we do in our paper, is a somewhat surprising result.







c) Inter-local industrial park of municipalities Troisdorf and Niederkassel (year of foundation 2010)

Fig. 6. Real and synthetic tax coordination for inter-local industrial parks in North Rhine-Westphalia.

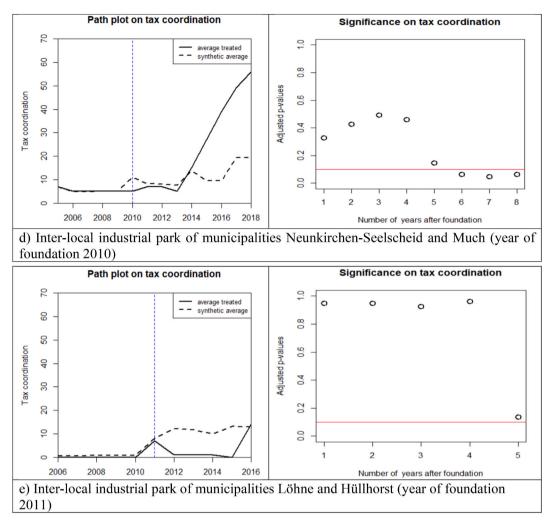
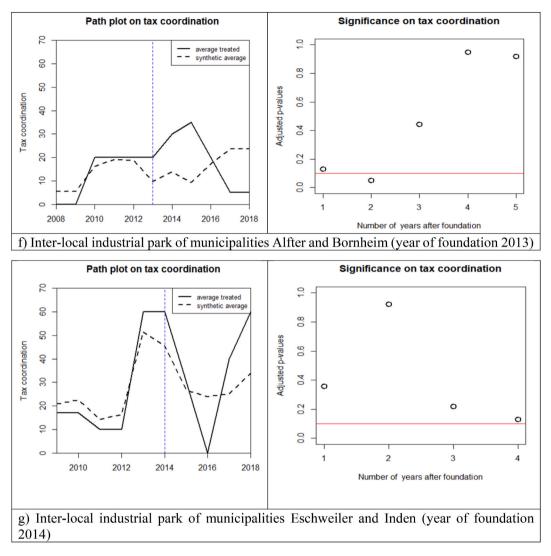


Fig. 6. (continued).

we include the number of other IMC unions of which at least two members of the inter-local industry parks are also members. Unfortunately, reliable data on other unions is only available for the state of Hesse. Thus, the test below is restricted to this sample.

In our ex post analysis, we test for differences in above-mentioned variables for the first four years after the consortium is founded. We choose the post-treatment period because we are interested in the extent to which the conditions under which existing unions operate foster or hamper tax coordination. We run univariate Wilcoxon rank-sum tests to compare the characteristics inductively. The results are reported in Tables 4a and 4b. Table 4a compares the three cases with a significant increase in business tax multipliers (Interlocal industrial park of municipalities Kirchheim and Niederaula in Hesse, and inter-local industrial park of municipalities Niederkassel and Troisdorf, and municipalities Neunkirchen-Seelscheid and Much in North Rhine Westphalia) to the other cases. Table 4b provides the analogous comparison for the bandwidth in tax multipliers – thus comparing inter-local industrial park of municipalities Niederkassel and Troisdorf, and municipalities Neunkirchen-Seelscheid and Much to the rest. We find none of the measures that capture intra-consortial heterogeneity to matter. The same holds for the number of years that mayors are in office and the number of other unions. Thus, conjectures borrowed from the ICA-approach or from the industrial organization literature contribute little to explain why we find tax coordination for some inter-local industry parks but not for others. At the same time, however, significant differences emerge for the seat shares in the local council held by CDU, SPD and local initiatives. Inter-local industry parks for which we find evidence of tax coordination in section 5 are characterized by a higher seat share of CDU and a lower share for SPD and local initiatives.

We also check whether the consortia differed in the business tax multiplier before the inter-local industry park was founded – testing for differences in mean value and standard deviation. The differences are not significant. The tables also report the test for the characteristics of the consortium, namely the number of member municipalities and the number of situs municipalities. Again, no significant differences are found. Finally, we test for the possible impact of a special program the state governments in both states initiated in the early 2010s to help municipalities in strong fiscal distress (Hessisches Ministerium der Finanzen, 2021; Rappen, 2017); The municipalities in this program are under particular pressure to generate additional revenues – also through an increase in tax



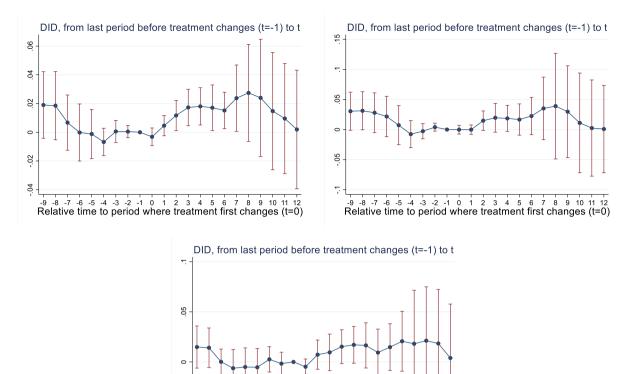


multipliers. In our sample, five interlocal industry parks include at least one municipality that participates in the program. The results give no indication that this program facilitates or hampers tax coordination. ¹¹

7. Discussion

The analyses above provide some evidence that inter-local industrial parks are used to undermine intra-regional tax competition in favor of higher business tax rates. However, this effect only emerges in a limited number of cases. The DiD-results do not support the notion that tax coordination or increased business tax rates are a widespread, systematic concomitant of joint industry parks. The expost analysis in section 6 suggests that tax coordination may be more likely in certain political constellations than in others.

¹¹ Qualitatively the same pattern emerges if we run the tests comparing the cases significant at the 10 percent level to the nonsignificant cases. We run the same tests for the average values of the main demographic and fiscal variables to see whether the consortia where tax coordination is observed consist of larger or fiscally stronger municipalities. A descriptive statistical analysis of the involved industrial parks lead us to include variables capturing land scarcity, the access to a motorway and the number of neighbors with abundant land. The ex-post analysis does not provide any evidence that the average values explain the differences between consortia with tax coordination effects and those without. Results are available upon request.



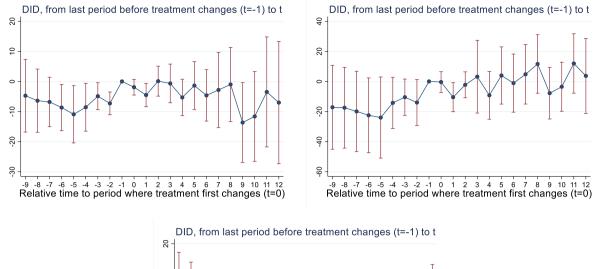
05 2 3 4 5 -6 -5 -3 -2 0 1 6 7 8 9 10 Relative time to period where treatment first changes (t=0)

Fig. 7. a: Effect of inter-municipal industrial parks on the business tax multiplier in Hesse and NRW (full sample) b: Effect of inter-municipal industrial parks on the business tax multiplier in NRW. Note: Each dot represents a coefficient estimate, with vertical bars indicating the 95% confidence interval. The x-axis shows time (in years), while the y-axis displays the value of the difference-in-difference coefficient. Standard errors are clustered at the municipality level. The estimation controls for population, share of pop <18 years [%], land scarce, motorway access, urban cluster, tax capacity, share Christian democrats [%], share local initiatives [%], strict IMC support, number of neighbors, neighbors' population (median), neighbors' share of pop <18 (median), neighbors with abundant land, neigbhors with motorway access, neighbors' tax capacity (median), neigbhors with same strongest party, and neighbors in the same county.

Surprisingly, these constellations are not those predicted by the ICA-approach or by the conventional logic of collusive behavior borrowed from the industrial organization literature. Instead, partisan factors seem to drive the degree to which inter-local industry parks are used for tax coordination. We cannot offer any convincing logic why tax coordination and increased local business tax rates are more likely to occur in consortia with a large vote share of Christian Democrats who are generally considered to be in favor of business-friendly policies. At the same time, it is important to note that these results cannot be interpreted in a causal way but merely give a first hint that political aspects may play a role.

Our findings are partly in line with the studies by Charlot et al. (2015), Breuillé et al. (2018) and Agrawal et al. (2020) on the role of the French EIMC. They find the formation of EIMC to lead to a systematic increase in local tax rates. The difference in results can be explained by the fundamental differences between EIMC and the inter-local industrial parks analyzed in this paper. While the latter represent inter-municipal cooperation in a narrow and clearly defined field of government activity, EIMC are formed to provide a wide array of different services. They have their own, directly elected council and the right to raise their own taxes. Furthermore, every French municipality has to join an EIMC. This is why Breuillé et al. (2018) call them "… in practice, an additional level of sub-national jurisdictions …". They are not representative for the phenomenon IMC – defined as the voluntary cooperation of municipalities in a distinctly defined set of one or more tasks that preserves local autonomy in the other tasks (Bel and Warner, 2016). The inter-local industrial parks analyzed in our paper clearly belong to this category.

Our results are also partly in line with the study by Banaszewska et al. (2022). They analyze the impact of inter-municipal unions founded to promote local business development on local economic performance in Poland. Many inter-municipal unions included in



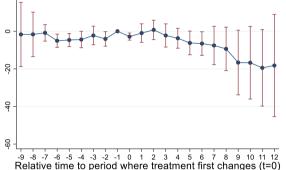


Fig. 8. a: Effect of inter-municipal industrial parks on the tax coordination in Hesse and NRW (full sample) b: Effect of inter-municipal industrial parks on the tax coordination in Hesse c: Effect of inter-municipal industrial parks on the tax coordination in NRW.

Note: Each dot represents a coefficient estimate, with vertical bars indicating the 95% confidence interval. The x-axis shows time (in years), while the y-axis displays the value of the difference-in-difference coefficient. Standard errors are clustered at the municipality level. The estimation controls for population, share of pop <18 years [%], land scarce, motorway access, urban cluster, tax capacity, share Christian democrats [%], share local initiatives [%], strict IMC support, number of neighbors, neighbors' population (median), neighbors' share of pop <18 (median), neighbors with abundant land, neigbhors with motorway access, neighbors' tax capacity (median), neigbhors with same strongest party, and neighbors in the same county.

their sample are involved in developing industrial parks. They find a positive impact on local employment rates while there is no indication that the number of resident firms is reduced. Their results stand against the notion that IMC generally facilitates collusive behavior at the expense of local firms. While our study does not generally challenge this implication, it shows that collusive behavior is present in some cases.

What are the political implications? When it comes to the joint industrial parks, our results do not nourish the fear that they are a general threat to inter-local (tax) competition. Thus, our results do not call for additional regulation of local autonomy.

To assess the effect for other forms of IMC, it is necessary to account for the fact that inter-local industrial parks represent a particularly suitable form of IMC for tax coordination. In other fields, collusive behavior with respect to tax policy is much more difficult to organize. Thus, our results suggest that IMC is unlikely to go along with a systematic reduction inter-local competition. This is good news for those who want to promote IMC as a means of exploiting economies of scale and internalizing inter-regional spillovers. Our results do not support the fear that IMC reduces the intensity of inter-local competition on a large scale and thus systematically mitigates the efficiency gains from decentralization (Di Liddo and Giuranno, 2016). On the other hand, our results are bad news for those who believe that inter-local competition leads to welfare losses and were hoping for IMC to dampen competition and increase welfare systematically.

Our ex post analysis provides little insights that help differentiate between constellations in which IMC is likely to lead to tax coordination and thus increased tax rates and constellations in which this is unlikely to happen. This question must be left for future research. At the same time, our results add to the growing body of evidence showing that similar treatments have quite heterogeneous

Table 3

Overview of case-base	d SCM results as we	ll as the DiD-estimations.
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State	Name of the industrial park	Municipalities involved	Founded in	SCM		DiD		
				Effect on tax rate	Effect on average deviation in tax rates	Effect on tax rate	Effect on average deviation in tax rates	
Hesse	Netzwerk Industriepark Kassel	Kassel, Lohfelden, Fuldabrück	2005	10% sign.	not sign.	not sign.	not sign.	
Hesse	Gewerbegebiet ehem. Husarenkaserne	Herleshausen, Sontra, Nentershausen	2006	not sign.	10% sign.			
Hesse	Interkommunales Gewerbegebiet "Friedrichsfeld"	Kirchheim, Niederaula	2006	5% sign.	not sign.			
Hesse	Fliegerhorst Langendiebach	Bruchköbel, Erlensee	2011	10% sign.	10% sign.			
Hesse	Gewerbegebiet Limes	Hammersbach, Büdingen, Limeshain	2011	not sign.	not sign.			
NRW	Interkommunales Gewerbegebiet Air-Park Schwarze Heide	Dinslaken, Hünxe, Voerde (Niederrhein)	2007	not sign.	not sign.	not sign.	not sign.	
NRW	Interkommunales Gewerbegebiet "Ravenna Park"	Gütersloh, Halle (Westf.), Werther (Westf.)	2010	not sign.	not sign.			
NRW	Gemeinsames Gewerbegebiet Niederkassel-Troisdorf	Niederkassel, Troisdorf	2010	5% sign.	1 % sign			
NRW	Gewerbegebiet Much - Neunkirchen-Seelscheid AöR	Neunkirchen- Seelscheid, Much	2010	5% sign	5% sign.			
NRW	Gewerbepark Am Wiehen	Löhne, Hüllhorst	2011	not sign.	not sign.			
NRW	Interkommunaler Gewerbepark Vorgebirge Bornheim-Süd/Alfter- Nord	Alfter, Bornheim (Rheinland)	2013	10% sign	10% sign.			
NRW	Interkommunales Gewerbegebiet "Inden/Eschweiler - Am Grachtweg"	Eschweiler, Inden	2014	10% sign.	not sign.			

effects across seemingly similar treatment cases. Our analysis shows that the case study-oriented synthetic control method (SCM) provides valuable additional insights that DiD-regressions searching for average effects cannot give. This holds especially in studies like ours where the number of treated cases is limited.

Our study is not without limitations. Most importantly, we focus on year in which the agreement about launching an inter-local industrial park is reached rather than the year when the first firms actually settle therein. One may argue that this is a rather early stage because coordination needs time. On the other hand, we do not find the difference in tax multipliers between treated municipalities and synthetic control groups to increase over time. Moreover, the platform "joint industrial park" is established once the inter-local agreement is reached and the interaction among local government officials are likely to be more intense in the early phase of the cooperation when essential decisions are made.

8. Conclusion

Using data on municipalities in two West-German states between 2000 and 2018, we test whether inter-local industrial parks reduce the intensity of tax competition the cooperating municipalities face. We apply the synthetic control method to 12 inter-local industrial parks founded in two German states between 2005 and 2014. We find evidence for successful tax coordination in some interlocal industrial parks but not in others. The ex post analysis does not provide much insight into the conditions under which inter-local industrial parks facilitates tax coordination. This question must be left for further research.

Our study is the first to use the SCM analysis in the context of IMC or local tax-setting behavior before. Its main advantage lies in the carefully targeted construction of counterfactuals and the control for unobserved confounders that vary over time. In contrast to the DiD approach the synthetic control method provides detailed insights on the impacts of inter-local industrial parks on tax coordination. This enables researchers to identify the drivers of tax rate effects and tax coordination.

Our study adds to the literature on the impact of IMC on local economic performance. More empirical studies are needed using data from other regions with different institutional settings and different fields of cooperation. Beyond testing for an overall IMC-effect on tax rates, these studies should pay more attention to the heterogeneity of effects – trying to identify conditions under which IMC does lead to tax coordination and thus increased business tax rates. In addition, other indicators have to be analyzed. The model by Di Liddo and Giuranno (2016) suggests that budgetary measures capturing managerial slack are promising in this respect. Such measures can be used to capture the impact of IMC on the intensity of yardstick competition in numerous fields of local government activity.

Table 4

Ex post comparison of inter-local industrial parks with and without significant effect.

4a. Three cases with significant effect on tax multiplier vs. nine cases without significant effect

Variable	significant		not significant		
	Mean	Std. Dev.	Mean	Std. Dev.	
Mayors term (min. number of years)	3.333	2.754	4.313	3.07	
Share of mayors belonging to the same party	0.75	0.25	0.74	0.273	
Number of other IMC unions (av.)	1.333	2.309	1.271	1.759	
Number of overlapping IMC unions	5		2.604	1.137	
Share of member municipalities with the same strongest party in the local council	50.904	8.27	43.229	8.194	
Seat share CDU (av.) ^a	42.986	5.076	34.014	4.466	
Seat share CDU (std. dev.)	5.829	0.845	4.605	2.798	
Seat share SPD (av.)	38.091	19.7	40.645	11.279	
Seat share SPD (std. dev.)	4.382	1.457	9.75	7.013	
Seat share local initiative (av.) ^a	2.149	1.895	10.087	4.121	
Seat share local initiative (std. dev.)	1.682	1.608	6.958	5.501	
Population (std. dev.)	10243.443	13461.777	29105.961	34031.985	
Tax capacity (std. dev.)	126.702	162.975	165.116	208.019	
Share of municipalities in state program for debt relief	0.333	0.289	0.188	0.274	
Business tax multiplier (av.)	410.417	77.382	399.995	51.797	
Business tax multiplier (std. dev.)	14.378	8.988	10.268	5.816	

4b. Two cases with significant effect on average deviation in business tax multiplier vs. nine cases without significant effect

Variable	significant		not significant		
	Mean	Std. Dev.	Mean	Std. Dev.	
Mayors term (min. number of years)	4.25	3.182	4	3.021	
Share of mayors belonging to the same party	0.875	0.177	0.713	0.267	
Number of other IMC unions (av.)	0	0	1.574	1.88	
Number of overlapping IMC unions	n.a.	n.a.	3.083	1.455	
Share of member municipalities with the same strongest party in the local council	46.13	0.081	45.143	9.576	
Seat share CDU (av.) ^a	45.887	1.023	34.367	4.309	
Seat share CDU (std. dev.)	5.706	1.157	4.769	2.663	
Seat share SPD (av.) ^b	26.736	1.613	42.884	12.508	
Seat share SPD (std. dev.)	3.821	1.535	9.278	6.711	
Seat share local initiative (av.) ^b	3.223	0.507	8.967	5.115	
Seat share local initiative (std. dev.)	2.522	0.963	6.184	5.644	
Population (std. dev.)	14756.611	15499.25	26007.2	33163.608	
Tax capacity (std. dev.)	166.906	208.383	151.913	198.574	
Share of municipalities in state program for debt relief	0.25	0.354	0.222	0.276	
Business tax multiplier (av.)	455	7.071	391.245	55.104	
Business tax multiplier (std. dev.)	17.147	10.75	10.109	5.461	

^a Wilcoxon rank-sum test, significant at the 5 percent level.

^b Wilcoxon rank-sum test, significant at the 10 percent level.

CRediT authorship contribution statement

Ivo Bischoff: Writing – review & editing, Writing – original draft, Supervision, Methodology, Investigation, Conceptualization. **Sourav Das:** Writing – review & editing, Software, Methodology, Formal analysis, Data curation. **Reinhold Kosfeld:** Writing – review & editing, Writing – original draft, Visualization, Software, Methodology, Formal analysis, Data curation.

Declaration of competing interest

There are no conflicts of interest regarding the publication of this paper. All research activities were conducted independently, and no financial, personal, or professional relationships influenced the findings or interpretations presented in this study.

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Data availability

The authors do not have permission to share data.

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